



Company Presentation

July 16, 2025

Redefining Enterprise Connectivity and Computing with Cybersecure AI

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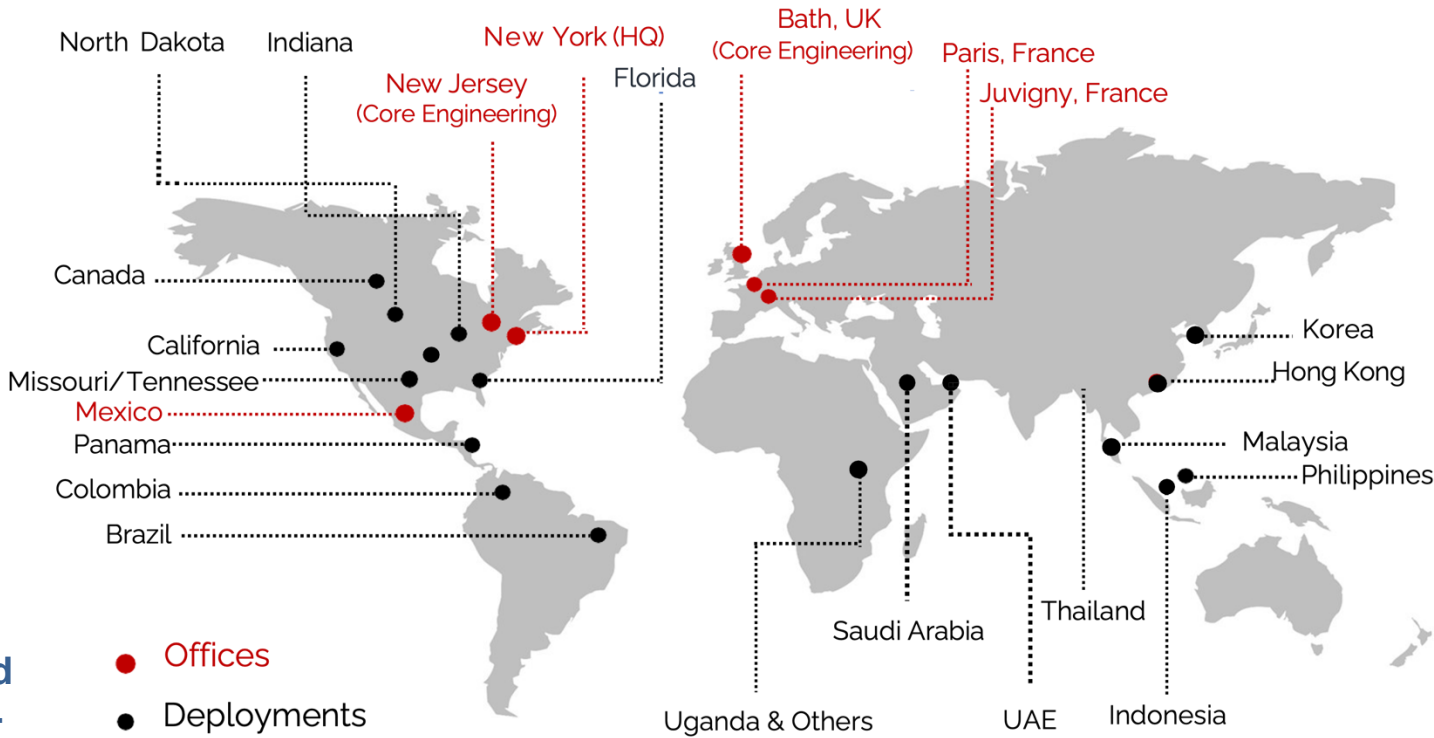
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Veeva at a Glance

Connecting the World with Computing, Cybersecurity and AI at the Edge

NASDAQ: VEEA	HQ: New York Engineering Centers <ul style="list-style-type: none">Iselin, New JerseyJuvigny, FranceBath, UK	123 Patents Granted 32 Pending & Provisional 26 patent families
Global Telecom Total Addressable Market (TAM): ≈ \$2 trillion	> \$280m Total Capital Invested (CEO invested ~ 50% of total invested capital)	2014 Year Formed
~14,000 Enterprise and SMB/SME Customer shipments in Several Market Segments Through May 2025	Projects across several regions globally	Edge-to-Cloud Platform-as-a- Service (PaaS)

Global Footprint



Winner of the 2024 IoT Evolution Edge Computing Excellence Award



Recognized Leading Smart Edge Platform Gartner - Edge Management and Orchestration, 25 July 2023
Edge AI Software Market Will Exhibit Huge Growth by 2031 Top Players are: Veeva Inc., Foghorn Systems Inc, IBM Global Edge AI Software Industry Market Research Report

Executive Management Team

An experienced, first-in-class team with a proven track record



Allen Salmasi
Veeva Chairman & CEO



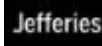
Janice K. Smith
Chief Operating Officer



Helder Antunes
Acting Chief Revenue Officer



Randal V. Stephenson
Senior VP Finance and
Acting Chief Financial Officer



Mark Tubinis
Chief Commercial Officer



Veea Business Fundamentals

Veea exhibits several critical characteristics that gives confidence in the Company's future

Track Record of Pioneering Success

- Veea's founder, Allen Salmasi, is a pioneer of the wireless industry.
- In his prior ventures Qualcomm and NextWave, generated billions of dollars in value for investors.
- World class engineering team with major innovations and contributions to 2G-5G and advanced networks including NYCWiN.

Commitment of the Founder and Management

- Allen Salmasi has invested approximately \$140 million of his personal wealth to ensure the success of Veea.
- Industry Recognized Executive Team with considerable operating experience and strategic vision around innovation.
- Company's Board and management team hold approximately 10% of Company's stock.

First-Mover Advantage in Massive, Growing Markets

- Global telecom TAM of \$2 trillion spanning multiple industries, further supported by trends around digital transformation, 5G fixed wireless access, Edge AI, machine learning and data analytics.
- Innovative and Differentiated IP with moat established by robust patent portfolio.
- Deep-rooted commercial relationships with industry-leading technology and go-to-market partners.

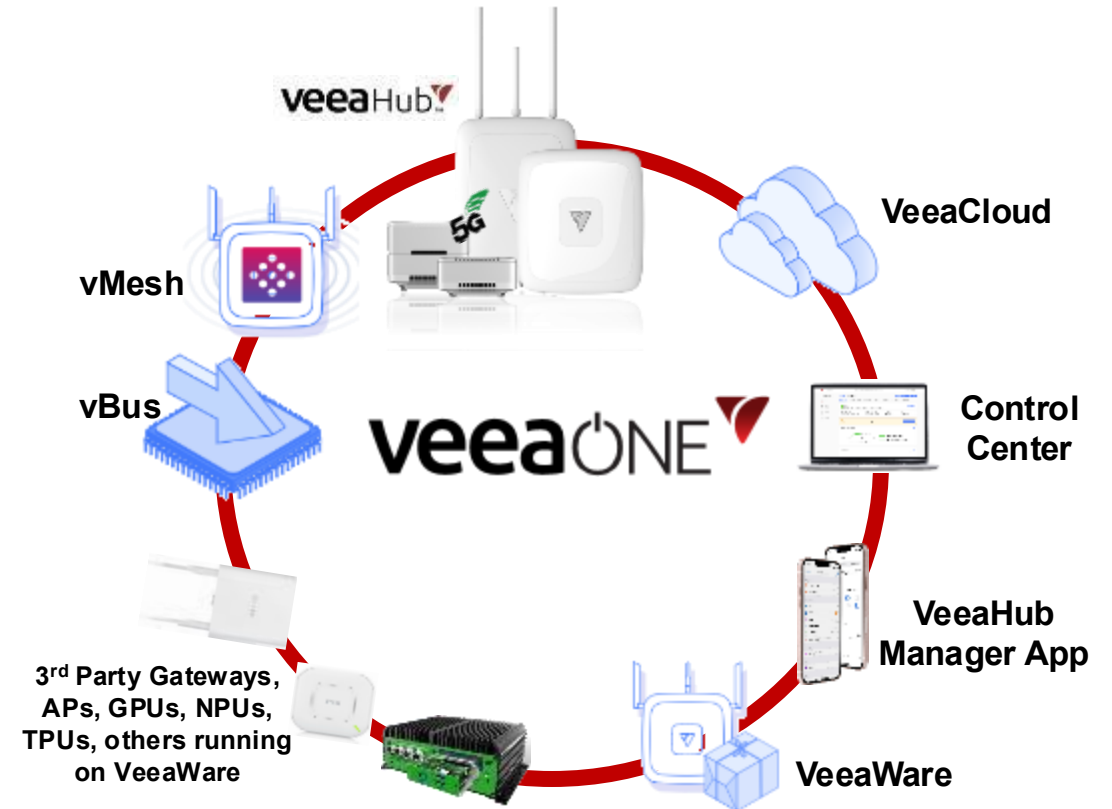
Growth Poised to Rapidly Expand Both Organically and Through Strategic Initiatives

- Partnerships or collaborations with major network operators and service providers, silicon and device vendors, system integrators, major industry R&D organizations, consumer electronics companies, major distributors and others.
- Veea is supplying commercial products to network operators and system integrators along with strategic transactions that support Company's growth strategy.

We bring the Cloud to the Edge with Groundbreaking Solutions

- The edge, also referred to as Device Edge, is where all wired and wireless devices, appliances, sensors, and machines first connect to the network.
- VeevaONE is an end-to-end platform with a full software stack from the Edge to the Cloud
 - It forms edge micro-clouds (i.e., micro “data centers”) as multi-vendor heterogeneous networks
 - It enables distributed computing, multiaccess communications, including 5G, fiber and satellite backhaul, with cybersecurity and Edge AI for
 - ❖ Cloud-managed edge applications and services
 - Offers the highest level of integration for “plug and play” solutions that are easy to maintain and scale

End-to-End Platform with Unbounded Solutions



Data is the new oil to AI as the new combustion engine, that must be processed more efficiently and securely either partially or fully at the edge “Data-Center”, where Veeva collects invaluable data from physical world

What Does Veeva do in Summary?

We address the world's problems and unmet needs in computing, cybersecurity, connectivity and AI at the edge

Problem/Unmet Needs

1

- *Massive pent-up demand, driven by tsunami of AI-driven cyberattacks*.*
- *Actively engaged with global and regional network operators with differentiated SecureConnect offerings.*

2

- *Substantial pent-up demand, by nearly half the world's population digitally unserved.*
- *Actively rolling out AirLynx with major network operators such as Viasat, Starlink, Liberty, StarGroup, BG Titan.*

3

- *Groundbreaking Edge AI platform, with DAG/ blockchain, unique IoT solutions and cybersecure private networks.*
- *AI-driven digital transformation of many industries .*

* 31 million cyberattack attempts: <https://mexicobusiness.news/cybersecurity/news/mexico-leads-cyberattacks-latin-america-cybersecurity-week>

veeaONE Platform Solutions



**AI-driven Cybersecure Broadband Wireline and/or
5G Fixed Wireless Access (FWA)**
for enterprise customers with value-added services



Shared Broadband and Internet Connectivity Service
for multi-tenant and/or unserved communities with
transformative edge applications and services



First-of-a-Kind Highly Scalable Full-Stack Edge AI
*Smart buildings, construction, healthcare, energy
grid, industrial automation, agriculture, and others*

1

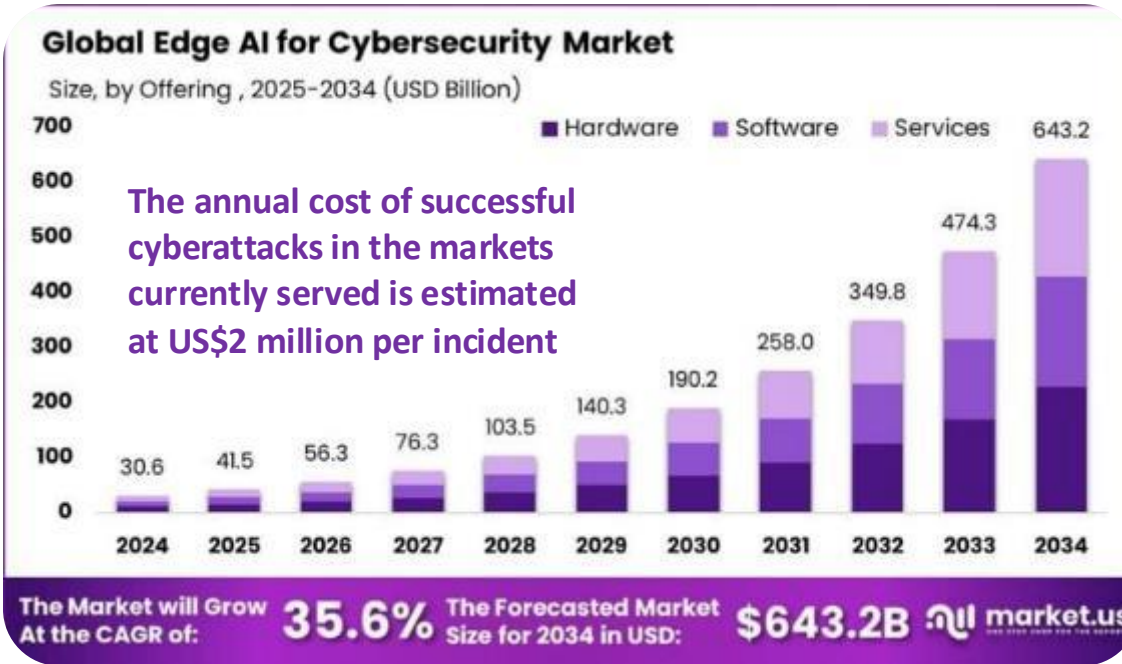


43% of cyberattacks globally are aimed at small businesses*

Explosive growth of IoT devices, expanding the attack surface for cyberhackers, and AI-driven cyberattacks is compelling organizations to defend against them using AI-driven cybersecurity solutions.



- Wireline and 5G fixed wireless broadband **"plug and play"** solution with AI-driven cybersecurity and unique ARPU-driver value-added services
- Sold through Network Operators, ISPs and their system integrators
- Typical revenue sharing with network operators
 - Different forms of agreements executed on a case-by-case basis
 - Soft launched with global network operator
- Initially addressing the needs of SMBs/SMEs with edge applications
 - PCI-compliant with "one-button" LAN microsegmentation to provide for a secure and isolated LAN segment for POS and payment terminals
- Value-added services (e.g., CCTV with computer vision for intrusion, fire and gas detection, IoT for smart lock, security and utility sensors, etc.)
- **No equivalent** all-in-one cloud-managed solution with the range of capabilities in the market



Explainer videos: <https://youtu.be/DnQk3l0lvmE> & <https://youtu.be/TCZV9GRNVhE>

* <https://www.sba.gov/blog/2023/2023-09/cyber-safety-tips-small-business-owners>

Platform-as-a-Service (PaaS)

- Product sales
- Monthly Recurring Revenue (MRR) from Revenue Sharing
 - Cloud-management of Veeahub and third-party devices
 - Cybersecurity Services
 - Value-added services
- Edge AI (e.g., inferencing, federated learning, Agentic AI)

Initially Targeting SMBs and SMEs in Americas

Country/ Region	Number of SMEs/SMBs	% of All Businesses	% of Workforce Employed
United States	34.8 million	99.9%	~46%
Canada	1.2 million	99.8%	~62%
Mexico	4.1 million	99.8%	~72%
Latin America & Caribbean	10 million	99%	~67%

Examples of SMB use cases addressed by Edge AI that increase MNO's ARPU

- Broadband SD-WAN services with AI-driven cybersecurity
- CCTV cameras with computer vision and inferencing for surveillance, fire and gas detection, loss prevention, etc.
- Honeywell Niagara-based air quality, lighting, HVAC, and energy management
- IoT use cases such as smart lock, leak detectors, asset tracking
- Location-based contextual edge advertising
- Content management (NVMe-based CDN / NAS with data parsing and blockchain)

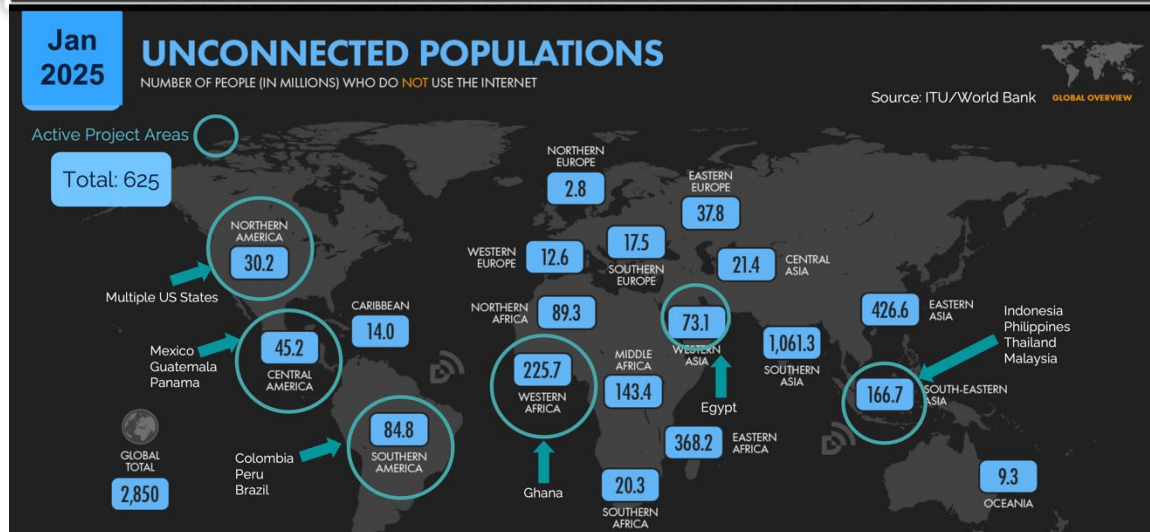
SecureConnect Typical Set-up



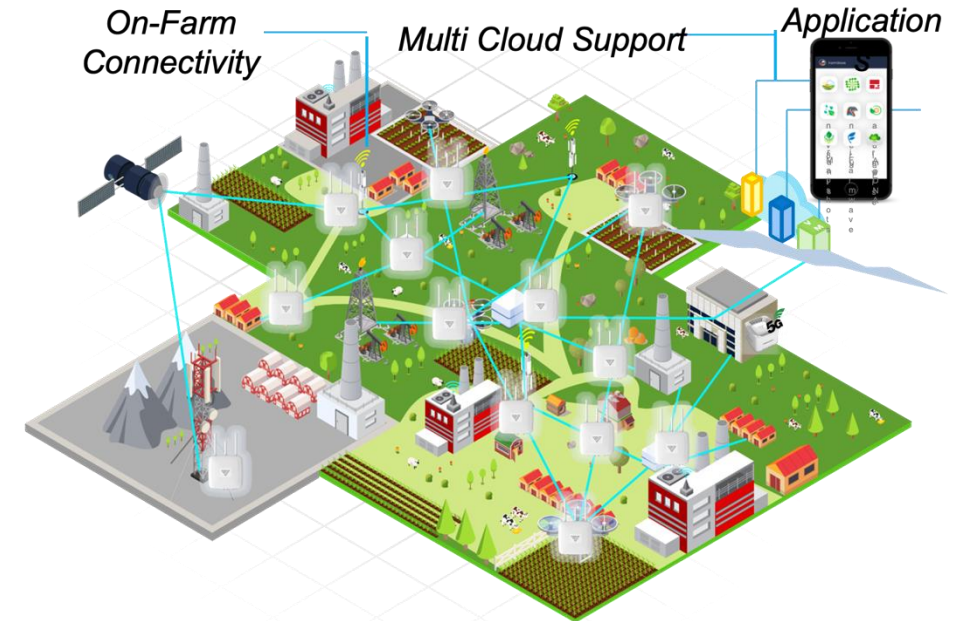
Through Partnerships with network operators, Veeva is poised for strong growth

Markets for SecureConnect solution with value-added services is not demand constrained with strong pent-up demand

2.6 billion people remain unconnected to the modern, digital society and essential services¹



Groundbreaking subscription-based “cellular-like” service for managed Wi-Fi devices and IoT endpoints



- VeeacCloud-managed Veeahub products, delivering Internet connectivity and edge applications, on a mesh network
 - Indoors and/or outdoor products
- Extends the satellite, fiber or 4G/5G Internet connection with Wi-Fi coverage and network slicing for
 - Direct connection to the end-user Wi-Fi devices and IoT endpoints with secure Zero Trust Network Access (ZTNA)
 - Commercial deployments proceeding with multiple satellite service providers and ISPs
- Global roaming across VeeacONE AirLynx networks

1. <https://datareportal.com/reports/digital-2025-global-overview-report>

Number of Potential AirLynx Deployment Locations* for Extension of Satellite Connections in the Rural and Remote Areas

Channel Partner	Country / Region	Current Number of Veea Targeted Locations*
Viasat (for CFE & Mexican Gov't)	Mexico + RoW	≈ 1,600
StarGroup	Mexico	7,500
PT Bum Desa	Indonesia	8,000
Starlink (Tecno/CFE, Intercorp), Liberty, SOMBHA, others	RoW	≈ 20,000

* Number of small towns or rural/remote communities as of July 2025

AirLynx offers an affordable solution for unconnected communities that is easy to install and maintain by the network operators

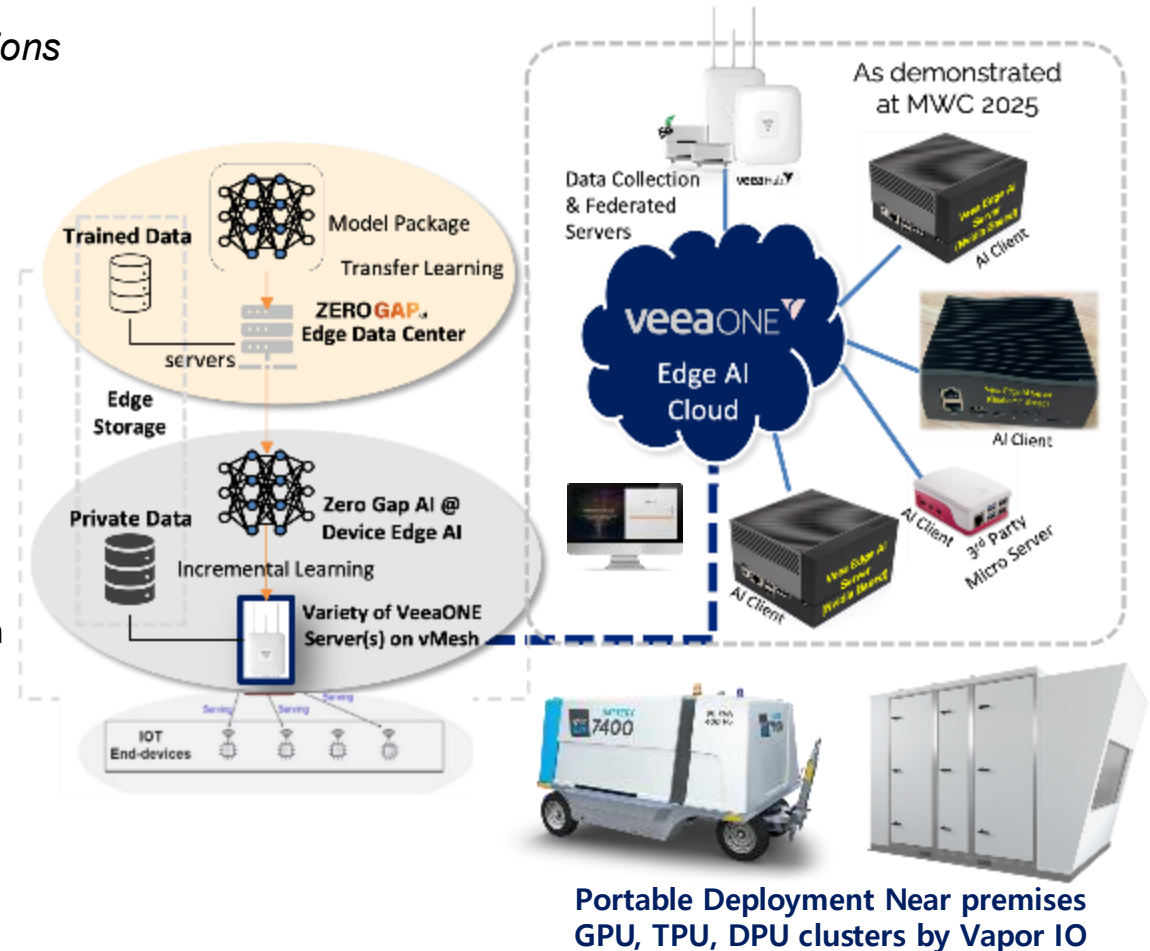
Explainer video of AirLynx : https://www.youtube.com/watch?v=rZ_VCaLjKtQ

Deployed in the US, Mexico, Brazil, Panama, Indonesia, South Korea, Uganda

Shared Broadband Services Markets and Use Cases

Potential Deployments	Edge Applications
<ul style="list-style-type: none"> • Hospitality spaces (e.g., hotels and resorts) • Office buildings • Co-working spaces • Multi-Dwelling Units (MDUs) • Condominiums and gated communities • Trailer parks • Dormitories • Army Barracks • Others 	<ul style="list-style-type: none"> ▪ AI-assisted ▪ Tele-education ▪ Tele-medicine ▪ Tele-training ▪ Banking ▪ Smart farming and precision agriculture ▪ Renewable energy management ▪ Environmental and natural disaster monitoring ▪ Internet of Forest

- MetaLynx Platform delivers “**Total Fabric**” for end-to-end VeeCloud-managed edge deployments for AI-powered Smart Solutions.
- Creates a heterogenous mesh network of VeeHub products and select third-party devices, running VeeWare software stack middleware, with any combination of CPUs, GPUs, TPUs, DPUs and/or NPUs - embodies:
 - SecureConnect for edge computing with IoT gateway and advanced cybersecurity, which is a must have for “Edge AI”,
 - AirLynx network slicing capabilities for priority of service, latency and bandwidth management with peer-to-peer encrypted tunneled connections over LAN/WAN,
- Cloud-managed VeeHub IoT Gateway incorporates a unique implementation of LoRaWAN gateway and supports most wired and wireless IoT protocols.
- By integrating multimodal data with contextual awareness, the platform enables real-time processing, rapid adaptation, energy efficiency, and enhanced decision-making capabilities.
 - Offers multimodal Digital Twins with Agentic AI.
 - Example of MetaLynx solution for Smart Construction: <https://youtu.be/6QpRkqDoNdw>
- Provides tokenization of physical assets and infrastructure, e.g., Real World Assets (RWAs), enhancing transparency and trust while providing robust edge analytics.



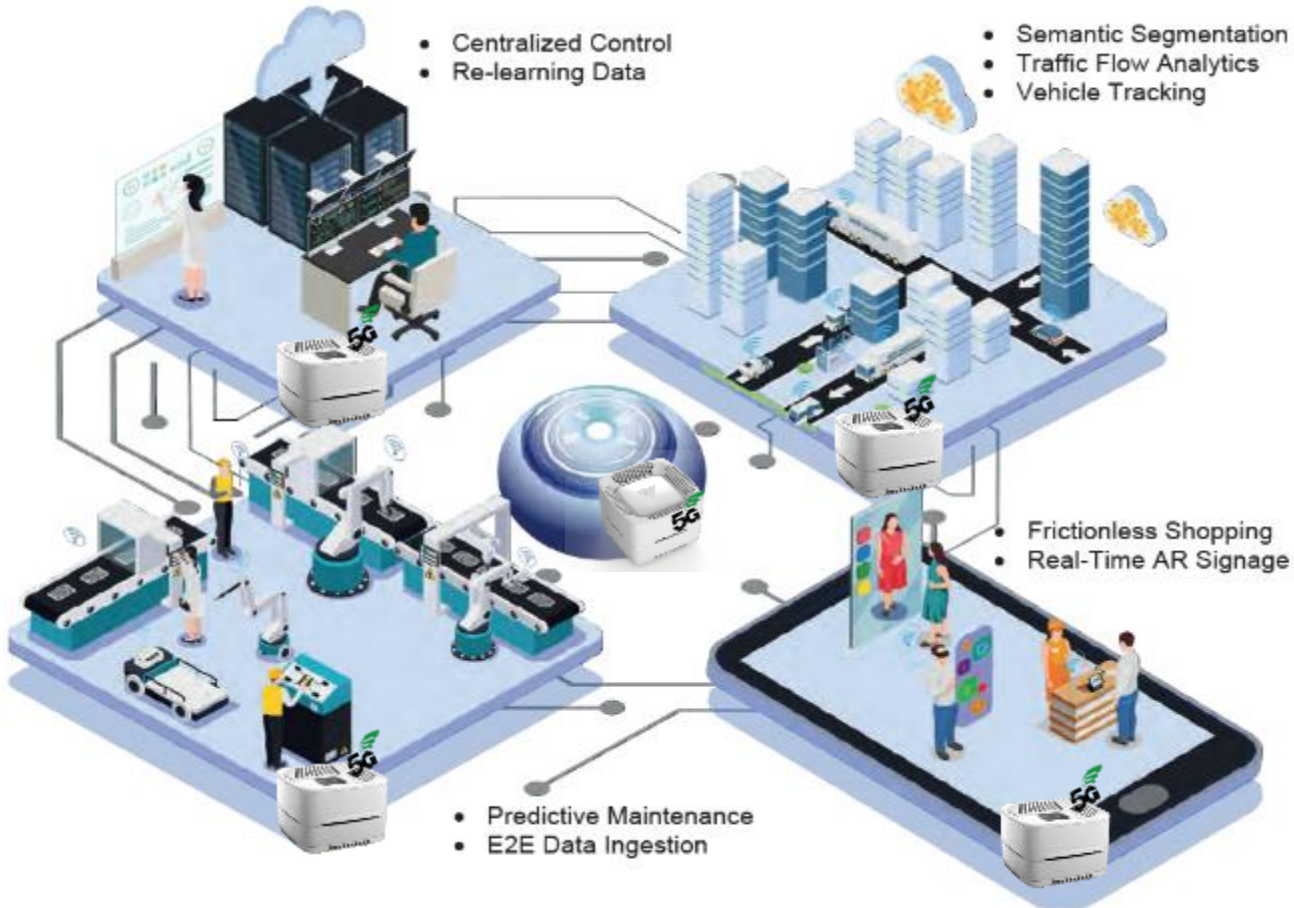
ZERO GAP.ai Total Fabric

Provides real-time decision-making, scalability, and enhanced performance for complex AI-driven edge applications.

3



AI at the Edge is Synonymous with Edge Computing



Transformative Edge AI Applications

Global Addressable Edge AI Market: \$157 billion by 2030

<https://stlpartners.com/press/edge-ai-revenue-to-reach-usd157bn-2030>



Low Latency Processing

Real-Time Decision Making

Data Privacy and Cybersecurity

More resilient or fault-tolerant

Adaptable for regulatory compliance

Significantly Lower Costs

AI / ML Run Models at the Edge

Readily customized for use case

Unlocks the True Potential for AI

- Hyperconverged architecture to deliver Contextual AI inferencing at the edge
- Low-latency AI inferencing pipelines optimized for near-real-time decision making
- Massive amounts of data is required for training of AI models
- Data must be collected & processed from sensors and cameras, in many cases, privately at the edge with Federated Learning

Recent Business Highlights

Veeva is poised for strong growth through partnerships with network operators

2023

- > \$9 million of revenue from sales of products, services and licensing of technologies associated with MetaLynx platform solutions
- Completed commercialization of SecureConnect, AirLynx platform solutions and certain POCs

2024

- Pivoted to focus on growth in market segments that present highly scalable business opportunities through network operators and ISPs
- Completed regulatory certification, extensive series of tests (i.e., performance measurements and features), and homologation process for STAX™-5G with a major MNO

2025

- Brought AirLynx and SecureConnect platform services to the market
 - Developed the initial Go To Market plans and soft-launched SecureConnect™ service under the MNO brand in early 2025
 - MNO is now targeting 19,000 existing SMB customers with Veeva SecureConnect
 - Soft launch customers include large pharmacy chain, coffee/tea shop chain, restaurants and beauty salons - very positive feedback to the MNO
 - Completed AirLynx platform POCs with, several satellite service providers, an ISP and an MSO leading to commercial launch of services through partners

Next Steps

- Growth supported by a pipeline presented by many network operators and system integrators
- Pursue Edge AI-powered funded projects such as US energy grid upgrade with blue-chip companies
- Proceeds from the offering would ensure Company is well-positioned to capitalize on opportunities, especially, with network operators



Overview of Platform Solutions

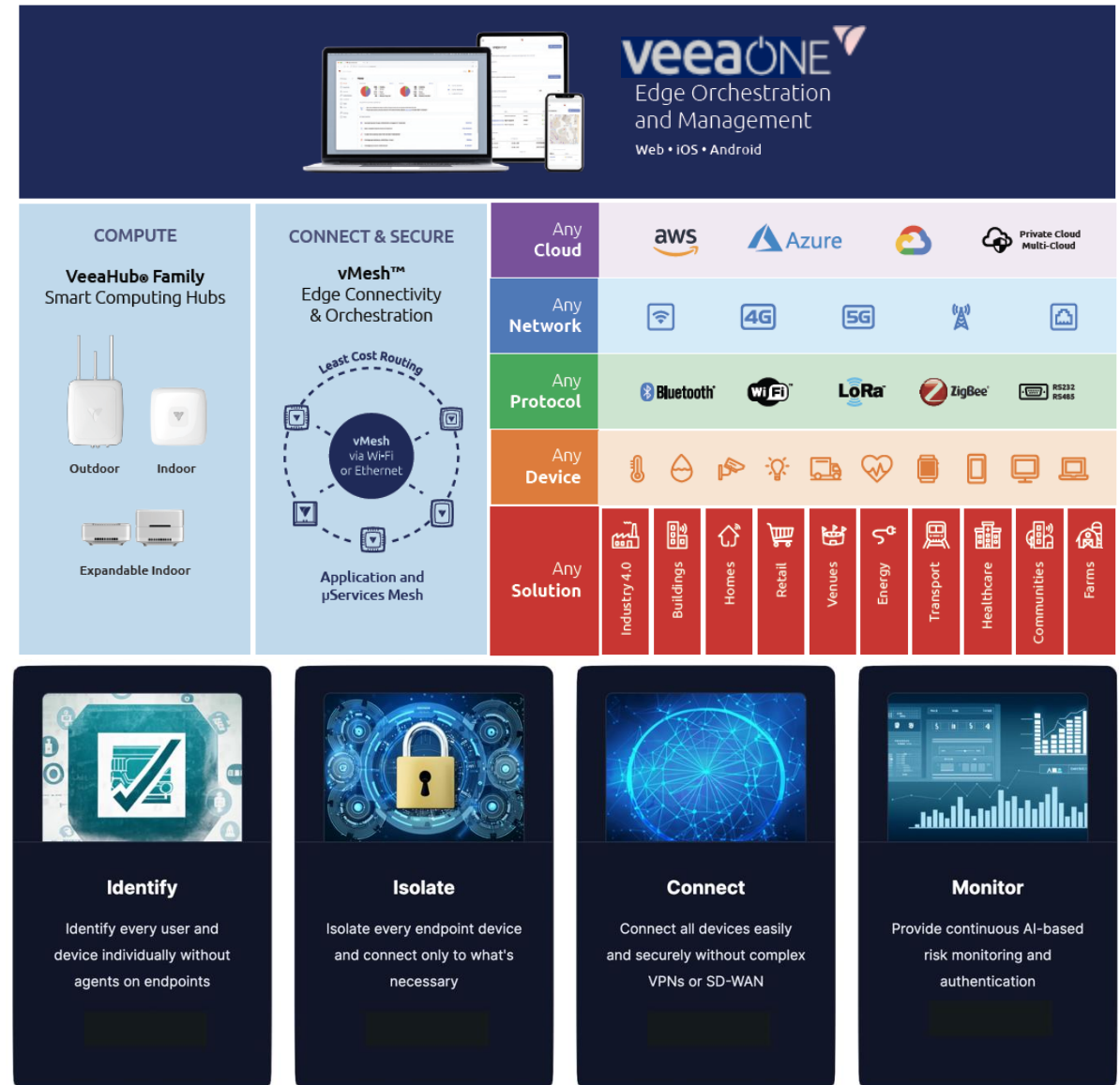
INTELLIGENTLY CONNECTED

veeaONE Platform Ecosystem







Groundbreaking Hybrid Edge-Cloud Computing Ecosystem

- An end-to-end cloud-managed platform to provide for edge applications with Edge AI and cybersecurity on a turnkey basis.
- Hyperconverged* Edge Computing with storage on a networking and computing mesh of heterogenous devices.
 - Linux server with Dockerized containers
 - Multiaccess with Wi-Fi Access Point (AP) and IoT Gateway (Bluetooth Classic/BLE, Matter, Thread, Zigbee, optional LoRaWAN® Gateway)
 - Wired and/or wireless broadband including 5G FWA
 - Router with SD-WAN and advanced networking
 - Firewall with enterprise-grade cybersecurity protection
 - NVMe-based AI-powered CDN and distributed network storage
- Designed for indoor, outdoor, and harsh environments
- VeeCloud for management and Kubernetes® orchestration of devices and applications reducing operational complexities.
- Vee Developer Portal, with IoT and AI toolkit for custom applications with machine learning, inferencing and Agentic AI.

* Hyperconverged refers to the convergence of computing, storage, networking, and virtualization functions within a single system or platform.



VeevaHub IoT Gateway use cases with hybrid protocols and Edge AI models

Application Areas	Hybrid Protocols Used	Example Use Case	Examples of AI Models	
Industrial IoT	Matter/Thread + Wi-Fi, Wi-Fi + BLE	Smart lighting, remote camera access, thermostat control	Predictive Maintenance machine learning with AI Model (XGBoost, Random Forest , Autoencoders) Time Series Forecasting models (LSTM, ARIMA) with reinforcement learning (DQN / PPO) Anomaly Detection using unsupervised learning (Isolation Forest, Autoencoders) with Computer Vision (YOLOX, ResNet, EfficientNet)	
Healthcare	BLE + Wi-Fi, Wi-Fi + Matter/Thread	Wearable health monitors, patient monitoring	Early detection (e.g., Random Forest, SVM) with wearable sensor data Clinical Decision Support (BioBERT, ClinicalBERT) Medical Imaging Model (U-Net / nnU-Net)	
Smart Cities	Wi-Fi + LoRaWAN, Wi-Fi + Cellular	Environmental monitoring, public transport tracking	Predictive AI Models (XGBoost, ARIMA) Machine Learning (Random Forest, Gradient Boosting) Digital Twin AI models for predicting failures in utilities or tracking public assets (Libelium, Thinkz.ai)	
Logistics	LoRaWAN with Wi-Fi + BLE, Wi-Fi + Matter/Thread	Warehouse asset tracking, storage condition monitoring	Computer Vision Models (YOLO, EfficientDet, ResNet) Anomaly Detection (Autoencoders, Isolation Forests) Demand Forecasting (XGBoost, LightGBM, LeewayHertz, LinkedIn)	
Building Automation	LoRaWAN with Wi-Fi + Matter/Thread, Wi-Fi + Bluetooth	Lighting/HVAC control, access management	Active controls and monitoring (BrainBox AI, Taazaa, Neuroject) Reinforcement Learning Models (DQN, PPO) Classification Models (Random Forest, SVMs)	
Smart Home	Matter/Thread + Wi-Fi, BLE + Wi-Fi	Smart lighting, remote camera access, thermostat control	Interactive controls (Josh.ai, Google Assistant, Amazon Alexa) Face Recognition Models (FaceNet, ArcFace) TinyML Models (SineNet, microTVM)	

Veeva Products and Services in Summary

Key Software Apps and Service Offerings



SecureConnect - STAX product solutions with Dual-WAN Fixed Wireless and Wired Broadband Access with powerful cybersecurity solution for Data-in-Motion and Data-at-Rest [View Video Here](#)



AirLynx - Network-Managed Virtualized Private Networks for Internet Access including Subscription-based Managed Wi-Fi & IoT Devices Services [View Video Here](#)



MetaLynx - IoT Gateway with optional 4G/5G, Edge AI and Development Tools – Standalone or Integrated with Microsoft Azure IoT & AWS IoT Greengrass V2 [View Video Here](#)



NVMe-based Distributed Edge Storage, Network Attached Storage (NAS) and Edge-CDN



HiveChat Private Network UCaaS Messaging App that runs on VeevaHub products – provides for “WhatsApp-like” solution on private networks with complete privacy [View Video Here](#)



Real Time Location Services (RTLS), Location Based Services (LBS) with Virtual Beacons, Indoor Intelligence



AI & Vision Analytics - No-Code AI, visual platform and Digital Twins



AdEdge™ (DOOH RTLS-based Proximal Advertising Platform)



TROLLEE® Smart Shopping Cart [View Video Here](#)



Honeywell Niagara Integrated Building & Energy Management Systems [View Video Here](#)



Zero Gap AI Total Fabric On-prem and edge computing with private AI



IPTV, WebRTC and Multicast Streaming



Smart Spaces Automation including Home Assistant [View Video Here](#)



Advanced AR for smartphone and AR glasses (supported by Edge NVMe)



Blockchain Framework - Sui Blockchain, Helium & Directed Acyclic Graphs (DAG)



Veeva Developer Portal enables 3rd Party APPs on VeevaHubs and smartphones at the edge



Thank you

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